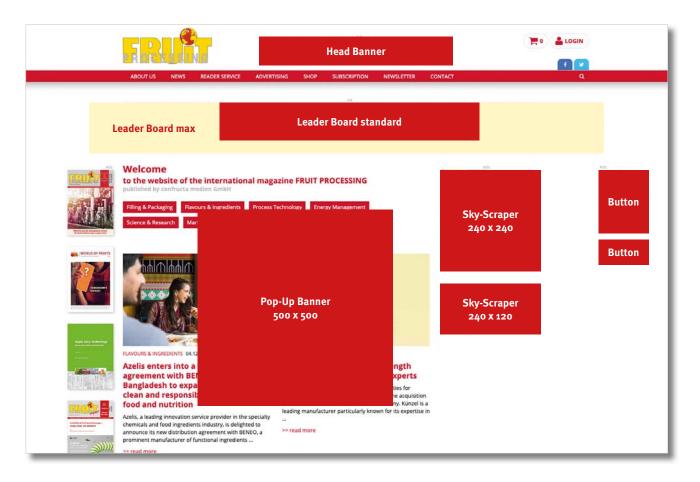# WEBSITE WWW.FRUIT-PROCESSING.COM

The website fruit-processing.com is an established and highly frequented news portal which is kept up-to-date by our editorial staff. Therefore it is an excellent cross-marketing platform for innovative suppliers who aim to position themselves successfully in the fruit juice and soft drinks industry.

Beside the digital issues of FRUIT PROCESSING the following sources of information and sub-sites are available: daily news · readers service · advertising · business contacts/suppliers' guide · media kit · password protected access for online subscribers.

Target Group
Decision-makers from industry and trade and their supplying industries

Website Traffic
Average monthly
· unique users: 20,672*
· sessions: 32,193*
· page impressions: 126,975*
*Source: Provider

Geografic key areas of unique users
USA   54 %
Europe   33 %
Asia   7 %
other   6 %

Banner Advertising

Head Banner	468 x 60 pixels	EUR 350 /month
Leader Board std.	728 x 90 pixels	EUR 550 /month
Leader Board max	1250 x 120 pixels	EUR 750 /month
Sky-Scraper	240 x 120 pixels	EUR 200 /month
	240 x 240 pixels	EUR 300 /month
	240 x 480 pixels	EUR 500 /month
Button	120 x 120 pixels	EUR 100 /month
	120 x 240 pixels	EUR 200 /month
	120 x 360 pixels	EUR 250 /month
Pop-Up Banner	500 x 500 pixels	EUR 220 /week

Each banner is linked to the corresponding website.

Submit Creative
5 days prior to the start of the campaign

Technical Specs
Formats: gif, jpg, swf
Banner: File size up to 80 kb
Target-URL, links with tracking code or redirect possible.
We do not integrate pixels for tracking.

Our network is your profit. Advertising pays.

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